

MEDIA RELEASE ... FOR IMMEDIATE RELEASE

Leading specialist global hotel group brings together the holistic wellbeing of guests and luxury

The global leading holistic and wellness hotel group, Healing Hotels of the World is offering a comprehensive global collection of luxury hotels specializing in the holistic well being of guests, while at the same time offering superlative standards of luxury.

Anne Biging, Managing Director of Healing Hotels of the World, a concept originating in Germany, said, "Healing Hotels of the World was formed in response to the rapid growth in luxury properties, incorporating what were once considered 'alternative' health programs in their spas", adding, "Healing Hotels of the World is not just about beauty treatments or relaxation". "We bring together long-term improvements to clients' health, while offering the very highest standard of luxury - there need be no compromise."

"Our research shows that luxury travelers today are looking for something more meaningful in their lives than the traditional luxury hotel and spa offering."

"Our guests are also often looking for medical facilities in hotels to combine their holiday with health evaluation, screenings and treatments, so that when they leave a Healing Hotels of the World property they leave refreshed and revitalized, taking away the tools to help them face and manage their often busy day to day lives."

Anne Biging, who has more than 20 years' experience in international tourism and destination marketing, said, "The philosophy behind Healing Hotels of the World has been embraced by pre-eminent hotels and resorts throughout the world", adding, "Healing Hotels of the World has grown rapidly and now includes hotels in nineteen countries across all five continents."

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She said, "Healing Hotels of the World hotel members must also meet strict criteria covering every aspect of the hotel including ambience, staff attitude, healthy food in the rooms as well as the restaurants, and world-class spa and health treatments."

"A key service offered by Healing Hotels of the World members is a personal consultation with every guest at the start of their stay to help them focus on their health and maximize the benefits of their holiday."

Healing Hotels of the World assists members with marketing, a holistic health and spa consultancy and a training program for hotels wanting to develop an individual approach to holistic health.

Healing Hotels of the World also offers a series of retreats and master programs conducted by world leaders in their fields.

About Healing Hotels of the World

Healing Hotels of the World is based in Cologne, Germany. Members include:

Africa:

Karkloof Spa, South Africa; and The Retreat, Tanzania

Australia:

Gaia Retreat and Spa, New South Wales; The Lyall Hotel and Spa, Victoria; The Richardson, Western Australia; and Lake House, Victoria

Bali:

COMO Shambhala Estate

Bhutan

Uma Paro

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HEALING HOTELS
OF THE WORLD

India:

The Ananda, Himalayas; and Neeleshwar Hermitage

Seychelles:

Frégate Island Private

Thailand

Kamalaya; and Mandarin Oriental Dhara Dhevi

The Americas

Parrot Cay, Turks and Caicos; Rosewood Mayakobà, Mexico, Rancho La Puerta Fitness Resort and Spa, Mexico; Tabacón Grand Spa Thermal Resort, Costa Rica; The Sullivan Estate & Spa Retreat, Hawaii, and Hermitage Bay, Antigua

For more information, please visit www.healinghotelsoftheworld.com

FOR INTERVIEWS BEFORE, DURING OR AFTER ITML, PHOTOGRAPHS OR FURTHER INFORMATION, PLEASE CONTACT:

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